



# 2012 Media Kit



More information: [www.ridethetrack.com](http://www.ridethetrack.com)

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# History

## Quick Facts:

- Only existing bicycle velodrome track in Northern CA today
- Built in 1963 for the Pan Am Games
- Hosted 1972 US Olympic Cycling Trials and Madison Race National Championships



The Hellyer County Park Velodrome was built in 1963 for an original investment of \$25,000. Located in Hellyer County Park in San Jose, the velodrome is part of the Hellyer Park and the Coyote Creek Parkway; a 354-acre urban park in the heart of Santa Clara County's regional park system. Today, Hellyer stands as the only velodrome in existence within Northern California.



# About the Track

## Quick Facts:

- **Size:** 335 square meters
- **Banking:** 23 degrees
- **Material:** Concrete track, wood railing
- **Seating:** Stadium style for up to 200 people



Hellyer is an outdoor, concrete velodrome track. The distance around the oval shaped track is 335 meters. The corners of the track have 23 degrees of banking.

Hellyer's track underwent substantial renovations in 2007, including the addition of a warm-up circle, patio, landscaping and lighting for night racing. The renovations were funded by the Park Charter Fund.



# Who Races Hellyer?

## Quick Facts:

- Anyone over 9 years old is invited to learn and train at Hellyer
- Junior's typically race for FREE
- World,-ranked nationally-ranked and Olympic athletes including 3-time Tour De France winner Greg Lemond, US Olympian Gideon Massie, Ben Jacques-Maynes, and Shelley Olds and have all raced at Hellyer over the years



Since opening, Hellyer has hosted a number of National cycling events including the 1972 US Olympic Bicycling Trials, Madison Race National Championships and several Master's and Junior championships.

# Training Programs

## Quick Facts:

- Beginner Saturday AM session available year round
- Juniors (under 18) train, rent bikes and get coaching for FREE
- \$5 fee + \$5 bike rental for adults
- Additional Intermediate, Advanced and women's training sessions available



## 2012 Training Programs include:

- **Saturday AM Beginner Training Sessions** - Safely learn basics of track riding, every Saturday year round (Rain/Wet Track/Special Events cancel). Ages 9 and older.
- **Junior-Specific Track Riding Sessions** – Juniors can train, rent bikes and get coaching for FREE. Sunday afternoon entry level programs for Juniors ages 9-13 and Tuesday afternoon Juniors age 14-18 and Espoirs (ages 19 – 22) are available
- **Women's Track Racing Clinic Series** - April 14, 21 and 28. Taught by and for women, these skills-specific sessions are available for those who want to build their road and track racing acumen



More information at: <http://www.ridethetrack.com/schedule/calendar/>

# Racing

## Quick Facts:

- Spectating is FREE
- Racing starts in April and runs through August
- Novice to Elite racing available



## 2012 Race Events include:

- Tuesday Night Racing Series – Weekly, April through September
- Wednesday Night Racing – Weekly, May through August
- Velodrome Challenge Qualifiers (VCQ) – Sundays, April to June
- 2012 Velodrome Challenge – July 6, 7 and 8
- Friday Night Racing Series – Every week, June through August
- Novice Track Racing - For beginner, mid level racers and juniors. Check the [ridethetrack.com](http://www.ridethetrack.com) calendar for upcoming events.
- Saturday Masters Series - Saturdays May through August

More information at: <http://www.ridethetrack.com/schedule/calendar/>

Photo credit: Steve Anderson and Allan Armstrong



# Community

## Quick Facts:

- California Non-profit organization
- Dedicated to developing athletes in the community
- FREE programs for juniors (under 18)
- Working in partnership with the Santa Clara County Parks and Recreation Department



Hellyer County velodrome is committed to developing athletes. We give back by making training and racing opportunities affordable for cyclists, families, and the community at large. Funds from training sessions, donations, and bicycle rentals are used for the upkeep, maintenance, and improvement of the velodrome.

Spectating at the velodrome is free. Juniors (under 18 ) can ride the track for free, along with free use of the fixed gear rental bikes. Adults typically pay as little as \$5 for training and \$5 for bike rentals for most beginner events.

The Velodrome is administered by the NCVA (Northern California Velodrome Association), a California Non-profit corporation. The NVCA fosters national and international bicycle racing by supporting and developing amateur athletes competitive racing. The NCVA does not have any political affiliations.

We work and operate the velodrome in strong partnership with Santa Clara County Parks and Recreation Department .



# Acknowledgements and Credits

Website: [www.ridethetrack.com](http://www.ridethetrack.com)

Logos: <http://www.ridethetrack.com/about/press-kit/hellyer-logos/>

Photography: <http://www.ridethetrack.com/about/photos/>

Facebook: <http://www.facebook.com/pages/Hellyer-Velodrome/14673326194>

Twitter: <https://twitter.com/#!/hellyer>

Mailing List: <http://www.ridethetrack.com/rider-info/mail-list/>



Google Calendar



Google Groups

Thanks to our Hellyer community for providing the background information and photography included in this media kit. Many of the photos were available through our Facebook© and Flickr sites. Additional thanks to:

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