

Minutes of the Board of Directors Meeting of the Northern California Velodrome Association (NCVA)

July 16, 2025 at 7:05 PM, Via Google Meet



Pursuant to notice duly given, a meeting of the Board of Directors (the "Board") of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the "NCVA"), was held via Zoom call, commencing at approximately 7:05 PM.

In Attendance via conference call:, Marissa Axell, Alex Winter, Fergus Tanaka, Carla Richard, Erik Salander, James Grady,

Absent: Stephen Roulac, Florian Schneider,

Guest:

1. Board Director Reports:

1A. Approval of the previous month's meeting minutes

The June meeting minutes are APPROVED by a vote of 6

2A. 2. NCVA Treasurer Report – NCVA Treasurer Report – June 16 through July 13, 2025 (as of 9:30 pm 2025/07/15)

Accounts:

Main: \$62,160.49 Juniors: \$4,804.85 CD: \$38,396.68

subtotal: \$105,362.02

PayPal: \$2,005.54

TOTAL: \$107,367.56 (-\$563.43 from

June 15 balance of \$107,930.99)

Revenue:

Donations: \$510.00

Training & Racing fees via Square:

\$4,114.66

Locker Rental: \$110.00 TOTAL: \$4,734.66

Expenses:

Coaching: \$474.00

Racing (promoters, fees): \$579.04 Racing (officiating): \$1,690.00 Consulting & Accounting: \$1.085.00

First Aid Certification: \$89.00

General: \$94.48 Insurance: \$772.00 Office Expenses: \$20.00 PayPal Fees: \$4.07

Refunds: \$25.81 Utilities: \$464.69 TOTAL: \$5,298.09

(Revenue - Expense) = -\$563.43

- Carla is reaching out to Revolutions in Fitness about recent payment and future rental of the track.
- Marissa to collab with Erik and Fergus to update the content and copy of track rental information on the website to make the discussion smooth!

1C. President's report -(Florian Schneider)

- Key copies done
- Extra light keys to be ordered

1D. Vice-President's Report (Erik Salander)

- Registration tracking problems, 6/26 to 7/7. Erik found a workaround using his script that scrapes emails. Working with Florian to work with Square and Zapier to keep the roster and sign ups working. More information to come.
- Women's Hellyer Track Record opportunities/publicizing Elite womens TT distances have changed. Hayley Bates set a new 1K record recently. Erik updated the record board. 4K pursuit is up for record setting as well as a flying lap. Discussed if we keep "old" records of events that are no longer contested. Accepted that the past records are held on the website, and should we change the physical record board. Discussed that upcoming districts can be a great opportunity to promote setting new records as well as we put together a record day, so that we will have officials available to certify them. We will take a look at the record board and brainstorm how to reenvision it going forward.
- Reclassification of Beg/Int/Adv, no update. Is there opportunity to develop a beg/intermediate mid-week workout? Fergus will follow up with scheduling.

2. Committee Updates:

2A. Sponsorship/Marketing/Publicity (Marissa Axell)

- No update, Marissa to work on Marketing Plan this month. Ideas discussed, and personal outreach to clubs, friends, friends of friends on group rides to invite people INTO the track (beginner sessions and then invite them to MEET you at the track). Marissa will email the board a template email you can use to ask friends etc. Let's reach out to friends, encourage them to bring friends/club/team/ groups to show up to the track.
- Email Service Provider Mailchimp- Fergus to share a form to collect data for Eric to submit the email list and we can upload to start our list.

2B Racing/Scheduling (Fergus Tanaka, Chair)

- Wheel Kids is coming on 7/30.
- Gina Kerr from USF Tri Team is looking to book a session for 8/16.
- Super Districts Matt Martinez is pulling the USAC permits and is available to run districts.
- July 10th Thursday night results updated

2C Infrastructure (Alex Winter, Chair)

Alex is asking Peter/the County to:

- Finish the paving and pay for the sealing.
- Upkeep and mow the infield until the new ground cover is installed, we are not on the hook for that, and the county will continue to landscape and mow until the ground cover project is done.
- Requesting a load of mulch dumped between turn 1 and 2 between the track and the chain link fence.
- Asking what the ground cover project will consist of and what the timeline is.
- Batteries for the leaf blower and weed-whacker, we will stick with just one battery.

Alex to follow up with an alternate contact as Peter is again OOO.

Discussed the "outfield" tree trimming between chain link fence and the track/asphalt by the rail boards.

2D Supervisor Committee update (Fergus)

Fergus to follow up on Safesport links and background checks. Marissa will take charge of keeping the links up to date going forward.

2E. Upgrades (Alex)

Discussed USAC rejection of upgrade. Fergus to discuss with Matt. Alex holding off responding to USAC before replying. All of our interactions with USAC and upgrade have been very inconsistent and we want to help Carlos and others.

3. NEW or OTHER BUSINESS

3A. Other business

CD term is fulfilled in 2 weeks. Carla will update everyone via email on options to reinvest the money.

3B. New business

none

Next Meeting is on 8/20/25 @ 7pm

The meeting adjourned at approximately 8:30PM.

Marissa Axell; recording the minutes of the July 2025 NCVA Board Meeting.