



**Minutes of the Board of Directors Meeting of the
Northern California Velodrome Association (NCVA)
February 20, 2025 at 7:05 PM, Via Google Meet**



Pursuant to notice duly given, a meeting of the Board of Directors (the “Board”) of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the “NCVA”), was held via Zoom call, commencing at approximately 7:05 PM.

In Attendance via conference call:, Marissa Axell, Florian Schneider, Fergus Tanaka, Carla Richard, Erik Salander, Alex Winter, Stephen Roulac

Absent:

Guest:

1. Board Director Reports:

1A. Approval of the previous month’s meeting minutes

- The January meeting minutes are APPROVED by a vote of 7 (unanimous).

**2. NCVA Treasurer Report – January 10 through February 20, 2025
(as of 3 pm 2025/02/20)**

Accounts:

Main: \$52,042.04
Juniors: \$5,383.89
CD: \$38,209.68

subtotal: \$95,635.61

PayPal: \$2,012.40
TOTAL: \$97,648.01

Expenses:

Security & Facilities: \$115.48
PG&E: \$25.50
Administrative: \$196.16
Supervisors: \$0
Banner creation: \$140.04
Insurance: \$2,200.00
Greg Beliera Photography: \$2900.00
NCNCA donation: \$250.00
TOTAL: \$5,854.62

Revenue:

Donations: \$818.44
Training Fees via Square: \$2,617.02
Bank correction: \$300.00
TOTAL: \$3,735.46

- No invoice received yet for Hour of Power (neither for Jan 12 nor for Feb 9) or for the Time Trial Position Analysis (Feb 9).
- \$1000 of the training fees were \$225 annual passes.
- ATRA Insurance fee is confirmed as paid.

Junior account update, Carla and Lisa saved us a yearly account fee from Chase bank, since that account no longer accrues a fee, do we need to combine it with regular revenue? We are a 501c3 and the mission is providing a service for the juniors, so moving or mixing funds might not be ideal.

Carla suggested creating a time to have a planning talk with the juniors program before moving / combining funds.

Discussion ensued around reasons to combine vs not combine, opening a broader conversation with Andrew and junior programs about fundraising for the juniors to bring revenue to the account.

Decided to pool ideas for fulfilling the mission of Hellyer and directing the goals of our financial future and thus the bank account.

Motion to approve “acting secretary” title for Carla so she can be listed as a signatory on the Hellyer Chase accounts. Florian will serve as an additional member on the Chase account.

1C. President's report -(Florian Schneider)

- Park entrance closure -

The Park entrance is flooded. Florian managed to get a maintenance person to install the combo lock but we don't have official access yet. Florian is still working to connect with the county, they have had significant turnover and it's been hard to get someone on the phone.

Erik let us know that bit.ly/hellyerreg is available to board members on the backend - so Fergus can connect with the Saturday beginner session folks.

Is there a deadline to send the events list to the county? Fergus to follow up Friday 21st.

- Allocation of prize pool for season-long TNTR racing series was moved to racing updates.

1D. Vice-President's Report (Erik Salander)

We donated \$250 to NCNCA womens series

- Proposal for Gabby's womens track days

Gabby wants to apply for promoter stipend from Hellyer as a sort of insurance policy to cover any financial gaps in her race days, up to \$250 per race for 4 races.

After conversation, the board asks Gabby for a breakdown of operational expenses, letting Gabby know that we're trying hard to support promoters and want to also transparently share the costs for racing nights.

Fergus Suggested Hellyer could cover the supervisor payment on each of those days.

Erik to follow up with Gabby and report back over email or in the March meeting.

2. Committee Updates:

2A. Supervisors

No update

2B Sponsorship/Marketing/Publicity (Marissa Axell)

- Cats Hill - Diana and SJBC requested \$250 sponsorship from Hellyer for prize and primes at Cats Hill, happening March 22nd, 2025. This was approved.
- Marissa to ask Diana if we can also have a tent at the event to promote Hellyer. Fergus is asking around if anyone from Hellyer can go to the events and promote Hellyer and hand out postcards.

2C Racing/Scheduling (Fergus Tanaka, Chair)

- Cloth numbers - Fergus will connect with Michael at Jakroo to get the cloth numbers ordered!
- Race season has been announced.
- Florian proposed a cash prize amount from Hellyer to the season long race series.
- Fergus will research and propose a \$ value for cash prizes for the series based on last years numbers.

- ASK>>Could every board member reach out to your own sponsors relationships to ask for cash or in kind sponsorships in exchange for marketing at our season long event.
- Alex suggested we carefully consider the prizes structure - scoring attendance and most aggressive rider among other ideas for prizes NOT based on placings
- Fergus asked for input about the racing fields at Hellyer in 2025, keeping to open A, B, and C, and wondering if we host women's field, or wtfnb field and if enough riders we have a wtfnb field A and B. We recommended that promoters abide by USAC and UCI rules when at districts or usac specific nights. But the regular hellyer racing (non USAC) should follow our inclusivity policies and focus on being inclusive as possible with our field options.

2D Infrastructure (Alex Winter, Chair)

There is a Locker price increase for 2025. Prices will increase from \$200 to \$240 annually that will cover through 2025. Alex/Carloa will send out a notification in the coming weeks to alert them of the price change.

2E. Upgrades (vacant?)

3. NEW or OTHER BUSINESS

3A. Other business

Fergus brought up the idea of creating a "Hellyer Team," perhaps starting small, maybe starting with the junior racers. This could be a great marketing idea. build community through the track, and help represent where we are from to the tracks around the country. Is this something we would want to brainstorm and explore? The issue was tabled for future discussion.

3B. New business

none

Next Meeting is on 3/20/25 @ 7pm

The meeting adjourned at approximately 8:45PM.

Marissa Axell; recording the minutes of the March 2025 NCVA Board Meeting.