



**Minutes of the Board of Directors Meeting of the Northern California Velodrome Association (NCVA)**

*June 20, 2024 at 7:05 PM, Via Zoom Call*



Pursuant to notice duly given, a meeting of the Board of Directors (the “Board”) of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the “NCVA”), was held via Zoom call, commencing at approximately 7:05 PM.

**In Attendance via conference call:** Matt Martinez, Marissa Axell, Carla Richard, Florian Schneider, Annabell Holland, James Grady, Alex Winter, Fergus Tanaka, Stephen Doll, Stephen Roulac

**Absent:** Lisa Kiratsous

**Guest:** none

**1. Board Director Reports:**

**1A. Approval of the previous month’s meeting minutes**

- The previous month’s meeting minutes are APPROVED by a vote of 10 (unanimous)

**1B. Treasurer’s Report No Report -NCVA Treasurer Report – May 16 through June 20 2024**

- Carla Richard

**Accounts:**

Main: \$47,237.16

Juniors: \$5,383.89

CD: \$37,100.60

**subtotal: \$89,721.65**

PayPal: \$4,925.17

**TOTAL: \$94,646.82**

**Revenue:**

Donations: \$60

Square: \$4398.38

Friday Nite Racing: \$802

Lockers: \$690

Rail Boards \$1600

**TOTAL: \$7,490.38**

**Expense:**

Coaching WNTT: \$1201

FNR Promotion + Officials: \$1394

Security (equipment, services): \$2079.86

Supervisors: \$350

Facilities: \$100.90

Administrative: \$490.50

PG&E: \$92.56

**TOTAL: \$5,708.82**

Locker discussions. We need to follow up with folks who are camping in lockers but have not paid. It seems like we do not have a master list of folks who are using the lockers. Of the email that went out asking folks to renew, of the 17 lockers claimed, only are 6 paid for. James mentioned we need to spread the word again as some folks didn't receive the email - it was sent from the treasurer@heller email address and might've not gone through certain spam filters.

### **1C. President's report -(Florian Schneider)**

- Discussion of personnel matter and board approval of the expulsion committee's recommendation unanimously 10-0.
- D and O insurance due now.

### **1D. Vice-President's Report (Stephen Doll)**

2. Nothing to report.

### **3. Committee Updates:**

#### **2A. Sponsorship/Marketing/Publicity (Fergus Tanaka)**

- Do we want T-Shirts for Hellyer in 2024?
  - Looking at Threadless or CustomInk to do on demand printing.
- Promo Stickers for disc/trispoke cover and promoting for our own track.
  - Perhaps offer a design contest too. Follow up by the next meeting.
- Budget for Meta Ad Spend - idea to target cyclists in the bay area. Marissa to help Fergus set up ads of \$30-\$50/mo and report back in 90 days. Idea of promoting the saturday sessions.
- Monthly events at Hellyer - movie night, food truck day, kids race and raise awareness at the track. Idea of tying track racing and the olympics.
- Updating the Banner hanging on the office. Logo, hours, website, beginner session. Pictures of people racing as well? Fergus to check into banner.
- Judges stand, remove banner and paint the hellyer logo on it? Update a banner on the gate facing the stands.
- Look at painting Hellyer Velodrome on the boards against the backstraight/between turn 3 and 4. Keep the santa clara park logo as well.
- Social media - please keep posting and interacting with the ig and fb! helps us reach more people.

#### **2B Racing/Scheduling (Fergus Tanaka, Chair)**

- Racing updates
  - Friday nights racing -
    - looking at training assistant officials to do small tasks on non usac nights to help officials with scoring. 3 people in the judges stand. Maybe Pilot this in July on 'lighter attended' nights? Still a paid position. This is not applicable on USAC nights.
    -
  - Bike Reg - Need to link the hellyer bank account to bikereg. Keeping all racing sign ups on bike reg and streamlining sign ups.
  - Need someone to host districts elite districts.
    - Mass start districts already on Friday nights. Approx \$1200 to run one race day.
    - How will we run the sprints?
    - Annabell and Matt suggested to run the Masters TT but add Elite distances to get more attendance.
  - Carla and Mark tentatively putting Masters Districts on for 2 dates tbd.
  - Lap cards / display (James) - Jeremy Cottell made lap cards to replace old cards for Hellyer. Looking for a digital display to house with the audio equipment. -
    - Update: James has one that needs to be reconditioned and is connecting with Alex to see if we can refurb it.

## 2A. Infrastructure (Alex Winter, Chair)

- Infrastructure updates - Alex
- Security Updates: Annabell
  - Recent break-in attempt
    - no damage to the locks
    - worried about another breach
  - Cameras -
    - get more folks on the security app to keep track of breakins and help monitor
      - Alex and Florian happy to be on the app as well
  - Locks - Keep current keys. Annabell is handing out new keys for the lockers.
    - Making sure Roddy gets keys to keep the rental locker up to speed
  - Update on infrastructure (Alex)
  - Light repair status (Alex) - getting a final number to repair from the company.

- Proposal to fix light (not fixing a bulb, fixing the entire fixture) on turn 3, quote of \$3183.
- Asking GLS the cost to diagnose the situation
- Holding pattern until end of summer or when another light goes out.
- Fencing
  - New fencing tools purchased, then will repair both new holes in the fencing. Fencing tools were discussed.
- Rental Bike fleet:
  - Roddy taking over management of the fleet
    - What is the pay rate and what is his official scope of work?
    - Fergus putting in an order to make repairs for rentals
  - Alex suggested a retraining of the supervisors to make sure we stop the pillaging of bikes during each session.

## **2C. Supervisors (Annabell Holland, Chair)**

- Supervisor status: No updates.

## **2F. Upgrades (Matt Martinez, Chair)**

- Several 5 to 4 upgrade requests

## **4. NEW or OTHER BUSINESS**

### **3A. Other business**

### **3B. New business**

The meeting adjourned at approximately 8:55PM.

Marissa Axell; recording the minutes of the June 2024 NCVA Board Meeting.