



Minutes of the Board of Directors Meeting of the Northern California Velodrome Association (NCVA)

May 16, 2024 at 7:05 PM, Via Zoom Call



Pursuant to notice duly given, a meeting of the Board of Directors (the “Board”) of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the “NCVA”), was held via Zoom call, commencing at approximately 7:05 PM.

In Attendance via conference call: Matt Martinez, Marissa Axell, Carla Richard, Florian Schneider, Annabell Holland, James Grady, Lisa Kiratsous, Alex Winter, Fergus Tanaka, Stephen Doll, Stephen Roulac joined around 7:10.

Absent:

Guest: Bryan Larson

1. Board Director Reports:

1A. Approval of the previous month’s meeting minutes

- The April month’s meeting minutes are APPROVED by a vote of 10 (unanimous) (Stephen Roulac was absent for the vote).

1B. NCVA Treasurer Report – April 19 – May 16, 2024 - Carla Richard

Accounts (as of 3:15 pm 5/16/2024):

Main: \$ 47,936.15
 Juniors: \$5,383.89
 CD: \$37,100.6
 subtotal: \$90,420.64
 PayPal: \$2,696.45
TOTAL: \$93,117.09

Revenue:

Donations: \$105.00
 Square: \$2,211.93
 Friday Nite Racing: \$140.00
TOTAL: \$2,456.93

Expenses:

Coaching WNTT: \$1,372.00
 Security (consulting & subscription):
 \$305.49 (\$250.00+\$55.49)
 Supervisors: \$350.00
 Marketing: \$162.13
 Facilities investment (sound):
 \$2,264.23 (\$1,764.43+500)
 Refunds: \$0
 Administrative: \$21.51 (\$15+\$6.51)
 PG&E: \$9.30
TOTAL: \$4,484.66

1C. President's report -(Florian)

- Amber from Santa Clara County sent email: County has a new address, Florian will make sure it's updated on the insurance certificate

1D. Vice-President's Report (Stephen Doll)

- Nothing to report.

2. Committee Updates:

2A. Sponsorship/Marketing/Publicity (Fergus Tanaka)

- Promo Postcards are getting printed and will be delivered soon. Fergus would love for help distributing them at road races.
- Website revamp - catching up with Kalani Hines to get advice on redoing the site.
- Season is underway - there's more reason to post! Please repost hellyer posts for more visibility!
- Emails from Hellyer are going out Monthly.
- Last saturday there weren't any beginner racers signed up for the sessions. Solution discussion: let's keep reaching out to friends, tag hellyer on our personal socials, Can we ask supervisors to spread the word too?
- Ideas: reach out to our network and invite more folks to the track saturday sessions. Try to A-B test session start times 8:30 vs 9:30?
- Florian can ask county if we can hang a banner facing the bike path
- Gabby's May 18th event is low numbers right now, invite more women and folks to the track on Saturday.

2B Racing/Scheduling (Fergus Tanaka, Chair)

- Racing updates
 - Friday nights racing -
 - 29+ riders are registered Friday
 - Anecdotally more road racers are perhaps not racing to save legs for racing on weekend
 - Novice field were small in 2023 - perhaps the pipeline are leaking riders
 - Perhaps Friday is more family/date night and other priorities

- Discussed the low racing numbers, Wed vs Friday and how we can rebuild the pipeline.
 - Need someone to host districts, masters and elite districts. Mass start districts already on Friday nights. Approx \$1200 to run one race day. How will we run the sprints? Annabell and Matt suggested to run the Masters TT but add Elite distances to get more attendance. Fergus tentatively putting Masters Districts on for 2 days but also ask current promoters if they have any ability to host districts.
 - Lap cards / display (James) - Jeremy Cottell made lap cards to replace old cards for Hellyer. Looking for a digital display to house with the audio equipment.
- Scheduling Updates - Annabell handling scheduling (outside of racing) for now. Includes final approval of events, regular sessions, new sessions or new programs approval

2C Infrastructure (Alex Winter, Chair)

- Infrastructure updates - Alex
 - Update on infrastructure (Alex)
 - Erik fixed squirrel holes around the track
 - Light repair status (Alex) - getting a final number to repair from the company.
 - Follow-up on rental lockers, rental fleet status. Will make time to get an assessment and then work with Fergus to order parts.
- Rental Bike fleet:
 - Need to get someone to organize the fleet and keep it up. Fergus suggested to bring a community member -
 - Alex is talking to Bonilla to see if he can get the ball rolling.
 - Ask another community member to step up, stipend of \$25.
 - Rental Locker Re-Opening
 - Do we want to increase prices this year or next year? Not raising this year, we will reopen to folks this year, and then in 2025 institute an increase.
 - New rental bikes will be going into the containers once security is set - not urgent this month

- E-Bike: Discussion about requirements wrt. insurance, tech specs, operation, maintenance (Fergus). Discussion about motorpacing at Hellyer, but there is not a way to get insurance as of yet. James and Bryan are reaching out to some contacts in the insurance area.

2D. Upgrades (Matt Martinez, Chair)

- A few updates from 5 to 4 so far this season.

2E. Supervisors (Annabell Holland, Chair)

- Supervisor status
 - Chris Bonilla is certified with First aid etc. now.
 - Koenig updating all supervisors information
 - Working on asking Larry for his certification/first aid info.

3. NEW or OTHER BUSINESS

3A. Other business

none

3B. New business

none

Next Meeting is on 6/20/24 @ 7pm

The meeting adjourned at approximately 8:33PM.

Marissa Axell; recording the minutes of the May 2024 NCVA Board Meeting.