



**Minutes of the Board of Directors Meeting of the
Northern California Velodrome Association (NCVA)
March 25, 2024 at 7:05 PM, Via Zoom Call**



Pursuant to notice duly given, a meeting of the Board of Directors (the “Board”) of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the “NCVA”), was held via Zoom call, commencing at approximately 7:05 PM.

In Attendance via conference call: Matt Martinez, Marissa Axell, Carla Richard, Florian Schneider, Annabell Holland, James Grady, Alex Winter, Fergus Tanaka, Stephen Doll, Lisa Kiratsous

Absent: Stephen Roulac

Guest: none

1. Board Director Reports:

1A. Approval of the previous month’s meeting minutes

- The February month’s meeting minutes are APPROVED by a vote of 10 (unanimous)

1B. NCVA Treasurer Report – 2/16/24 - 3/25/24

Accounts (as of 3/25/24):

Main: \$48,892

Juniors: \$5,383.89

CD: \$36,651.98

PayPal: \$5,088.48

TOTAL: \$96,016.41

Revenue:

Donations: \$75

Square: \$1,440.25

TOTAL: \$1,515.25

Expense:

Security equipment: \$1,469.20

Donation to SJBC: \$270

First Aid reimbursement, background check: \$60.10

PG&E: \$60.92

Admin -Refund, Xero: \$45

Equipment: \$2,403

TOTAL: \$5,173.63

Notes: Outstanding check for the contractors \$1,000, also Gabby is still due \$ from her previous 2 events, waiting for invoices on those.

1C. President's report -(Florian)

- Met with Amber, Jayme from SCC Parks -
 - They promised to fill the trenches in the infield
 - Squirrels created a few new holes to be fixed. Alex to connect with Erik
- Parking passes arrived. Note that the lease says they go to track supervisors
- Tour/Visit Inquiry with Congressman Panetta- They reached out to talk and meet with Hellyer. UPDATE: They did not meet with anyone from Hellyer Board but we gave them a list of potential capital improvements.

1D. Vice-President's Report (Stephen Doll)

- Nothing to report.

2. Committee Updates:

2A. Infrastructure (Alex Winter, Chair)

- Infrastructure updates - Alex
 - Soundsystem Update:
 - Purchased by Alex and will be able to be set up on Saturday for the Women's track day.
 - Total approved budget was used and Alex proposed to amend new total to account for paying \$500 to Teo. Approved.
 - Link to spreadsheet forthcoming.
 - User Manual from Teo - Alex will print 2 and will keep one for the office and one for promoter easy reference on how to connect and set up everything, plus general troubleshooting.
 - The current ground cover material is a problem, Annabell is meeting with Jamie (County supervisor) to make sure we get an acceptable ground cover.
 - Decomposed granite material is too loose and problematic, Annabell has asked for a full sealant. Ultimately, we are asking the county to use concrete for when the sealant inevitably fails.

- **UPDATE:** County is looking to add hardscape/concrete and decrease softscape.
- **Update on security - Annabell.**
 - Discussed implementation of the security system, it's working but finding ways to improve it.
 - Cargo locks installed, metal arrived, work date tbd.

2B. Sponsorship/Marketing/Publicity (Fergus Tanaka)

- Promo Postcards ([email](#)) - met with a few printers to determine costs
- Fabric Numbers ([email](#))
 - Jakroo race numbers for free (!) 1-150 in dup.
- Bike fleet was discussed.
 - State bikes coupon code we can hand out and supervisors can hand out at beginner sessions.
- Fergus to meet with Kalani Hines next and discussing a website refresh
 - Will look at current needs for the website, who should be involved in the committee for updates, consensus was keep it small
 - Next step - proposing updates for the website for March meeting
 - Will find a time to meet next month.
- Social Media - Goals or metrics? Fergus to develop a schedule for posting
 - Need help from community to get content
 - send a sunday/monday post with the weekly schedule graphic
- Emails from Hellyer - posting updates and newsletters monthly or bi-monthly for the community
- Requests for sponsorship of other races / series
 - NCNCA Women's Series: Gabby reached out if we'd provide coupons for free entry in her Women/N-B track days as prizes. For example: (3 prizes x 4 categories x 8 races) + (3 random prizes x 3 track/cx races) = 105 coupons
 - Is Gabby asking to be paid by Hellyer or is she sponsoring the person and we don't charge her a \$6 fee per rider - Florian will confirm.

- UPDATE: Board voted by e-mail - It passed.

2C. Racing/Scheduling (Stephen Doll, Chair)

- Scheduling updates - Stephen
 - 1) Friday racing - Joe in May and June and already on calendar
 - 2) Gabby women's days are on the calendar
 - 3) James has May 3 and June 28. He has proposed ideas to a few other folks to help put on a race this season, commitment tbd.
 - 4) Matt Pyke registered for 6. Barry Perkins is potentially signing up for some as well.
 - 5) Fergus has 3 USAC races on calendar
 - 6) Kelyn Akuna Classic will happen and will be USAC in a similar format to a Grand Prix
 - New racing meeting scheduled for 3/28
- Stephen Doll plans to resign his Scheduling/Racing committee leadership. Will stay on until leader steps up.
- How will we do championship events, masters and elites in 2024? Fergus suggested doing Masters in a weekend, and perhaps doing similar for Elites, making racing more compact since USAC is more expensive to run.

2D. Upgrades (Matt Martinez, Chair)

- Upgrade updates - Matt - no update. He mentioned that Hellyer seems to be able to submit upgrade as long as theres "some" USAC racing in the rider's results and USAC officials used in other races.
- New officials can take new c-class official videos online if interested in becoming a usac official.

2E. Supervisors (Annabell Holland, Chair)

- Supervisor status - no updates

3. NEW or OTHER BUSINESS

3A. Other business

none

3B. New business

none

Next Meeting is on 4/18/24 @ 7pm

The meeting adjourned at approximately 8:20PM.

Marissa Axell; recording the minutes of the March 2024 NCVA Board Meeting.