

Minutes of the Board of Directors Meeting of the Northern California Velodrome Association (NCVA) June 15, 2023 at 7:05 PM, Via Zoom Call



Pursuant to notice duly given, a meeting of the Board of Directors (the "Board") of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the "NCVA"), was held via Zoom call, commencing at approximately 7:05 PM.

In Attendance via conference call: Annabell Holland, Matthew Martinez,, Marissa Axell, John Simmons, Erik Salander, Alana Mari Absent: Lisa Kiratsou, Stephen Doll Guest: none

### **1.** Board Director Reports:

#### 1A. Approval of the previous month's meeting minutes

• The previous month's meeting minutes are APPROVED by a vote of 6 (all in attendance)

**1B. Treasurer's Report (Lisa Kiratsous)** – June 2023 5/26/23 – 6/14/23

Accounts:

Main: \$54,620.93 Juniors: \$7,305.05 CD: \$25,904.34 PayPal: \$11,117.71 **TOTAL: \$98,948.03** 

### Revenue:

Square: \$6,626.20 **TOTAL: \$6,626.20**  Expense:

Zaavy: \$70.02 1<sup>st</sup> Aid CPR cert: \$37.00 M. Martinez (race director): \$2,439 J. Grady (race director): \$1,046 Donation to BVV: \$500 PG&E: \$78.31 Umbrellas: \$197.72 Supervisors: \$537.50 **TOTAL: \$4,905.55** 

**Note:** totals do not reflect one pending unpaid invoice

# 1C. Vice-President's Report (Annabell Holland)

- Nothing to report.
- Code of Conduct discussed how to create signage on site. Alana to condense the code of conduct.

#### 1D. President's Report (Erik Salander)

- "Restroom situation" to be resolved.
- Working on a redo of Ethan's banner to fix the font.
- 2. Committee Updates:

#### 2A. Infrastructure (Erik Salander, Chair)

- Water in the creek should be down in another week, we will communicate this so folks are aware and ready to pay to enter the park again.
- - Infield Landscaping Project, by County:
  - - trenching around most of the infield perimeter done on 2/26.
  - - hardscape, looks like 6/25 and 6/26
  - - groundcover, later.
  - Matt raised note that we need to figure out the sightlines around turn one etc..
- - Containers (John):
  - - Additional container, rearranging/consolidating contents?
  - Matt working on a new container
- - List of maintenance needs stacking up:
  - $\circ~$  Line painting scheduled for July 6 & 7 (Thurs and Fri) by Target Painting
  - John has comment about Keirin start line and Chariot race start line
  - - paint picnic tables, old and "new"

# . Sponsorship/Marketing/Publicity (Erik Salander, Chair)

- - Designer work:
  - tshirt design (adaptable to poster?)
  - - 60th anniversary logo, for caps, bottles etc..
  - website refresh
- - Kick off sponsorship drive Erik
  - - fake IG account update nobody can own it now.
  - instagram going smoothly
  - getting photo assets from Jeff Vanderstucken
- Jimmy interested in helping with the scheduling with Annabell. Alana to introduce them.
- Alana is creating a proposal for a paid social media position
- Proposed hosting the NCNCA awards at Hellyer in October. Erik to apply for a permit.
- Proposing an end of the year party at Hellyer with Parkstation and perhaps Terun and others. Double check on recurring events so we don't overlap.

### 2C. Supervisors (Annabell Holland, Chair)

- Supervisor status: Cert renewals and expirations? new supervisors? general discussion.
  - Teo is certified promoter
  - $\circ$   $\,$  Alan, Fergus, Matt, John, Up to date with supervisors  $\,$
  - Safesport glitch is fixed, Marissa to finish by June 30.
- Beginner session supervisor scheduling getting challenging. Perhaps cancel 1 Saturday a month.
- Rental maintenance: update need someone to manage the rental fleet. Annabell connects with Doug to hand off managing the fleet and propose to have a professional to work on the bikes.

## 2D. Scheduling (Annabell Holland, Chair)

- - Private sessions no report
- - Training sessions no report
- - Racing no report
- Calendar/Square/HellyerReg coordination. discussed using coupons for special circumstances
- - Mark Koenig is running the wheel kids sessions.
- - Erik asking about junior sessions that will be canceled in July with Nationals happening.

## 2E. Racing (Stephen Doll, Chair)

- - Next committee meeting is 7/6.
- Summer Elite Series update adding two lower fields to help boost numbers. Team Mikes Bikes for June 23 and Eclipse for June 30th.
- - Sat Night Team night update. teams picked on the night and then people will score points toward their team of the evening.
- - other Racing topics?
  - Matt holding his Fall Omnium series as USAC- Aug 16 Sept 27 including districts
  - Summer series are training races no overall omnium
  - Annabell proposed that we meet with USAC ahead of next season to discuss the value of the tracks because without us they do not have national riders.
  - Would be good to find out how other tracks are funding their racing
- Alana creating a proposal to create a race day for an Australian Pursuit. Might include a beginner session at the beginning of the race day.
- Keylin Acuna date go/"no go" next week.

### 2F. Upgrades (Matt Martinez, Chair)

- - USAC races in Aug Sept
- update the Upgrades webpage still up in the air, need clarity around if race days = one upgrade point

### 3. NEW or OTHER BUSINESS

### 3A. Other business

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### 3B. New business

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The meeting adjourned at approximately 8:22 PM.

Marissa Axell; recording the minutes of the June 2023 NCVA Board Meeting.