



**Minutes of the Board of Directors Meeting of the
Northern California Velodrome Association (NCVA)**
May 25, 2023 at 7:05 PM, Via Zoom Call



Pursuant to notice duly given, a meeting of the Board of Directors (the "Board") of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the "NCVA"), was held via Zoom call, commencing at approximately 7:05 PM.

In Attendance via conference call: Annabell Holland, Matthew Martinez, Lisa Kiratsous, Marissa Axell, Erik Salander, Stephen Doll, and Alana Mari, John Simmons joined 7:45pm

Absent: none

Guest: none

1. Board Director Reports:

1A. Approval of the previous month's meeting minutes

- o The previous month's meeting minutes are APPROVED by a vote of 7 Yay and 0 Nay

1B. Treasurer's Report May 2023 4/21/23 – 5/25/23 - (Lisa Kiratsous)

Accounts:

Main: \$47,370.94

Juniors: \$7,757.16

CD: \$25,904.34

PayPal: \$16,367.23*

TOTAL: \$97,399.67

*Total of \$20,000 in transfers from Main to PP

Revenue:

Donations: \$121.88

Square Rev: \$7,840.07

Water bottles: \$20

TOTAL: \$7,981.95

Expense:

WNTL director fees: \$3,961

Larry Nolan coach fees: \$476

Andrew Lanier jr district reimbursement: \$452.11

Supervisors: \$100

PG&E: \$38.15

USPS PO BOX: \$388.00

Xero: \$13.00

Sports Engine: \$41.00

Target Painting: \$310

TOTAL: \$5,779.26

Notes: Chase Bank took over our bank (First Republic), with zero disruptions.

Refunds vs Transfers on training and race fees? To consider discussion in the future. Continuing with the refunds for now, maybe bring this up in the future to a better system and make less work for treasurer.

1C. Vice-President's Report (Annabell Holland)

- o Code of Conduct - Alana updated and making infographic for social media. Considering spectator facing signage highlighting respect for all racers, foul language.

1D. President's Report (Erik Salander)

- Working with Melissa Avery of NCNCA to get our events on their calendar.
- Replied to Jayme Dickson with Velodrome Operations info for him to forward to County Executive Staff. Alana sent the actual email.
- Boulder Valley Velodrome gofundme contribution discussion. - Marissa moved to send \$500 to Lets resurrect the Boulder Valley Velodrome. motion passed unanimous 7 yays
- Ethan Boyes rail banner is in the works and ordered

2. Committee Updates:

2A. Infrastructure (Erik Salander, Chair)

- o With the County:
 - o Gate: Thanks to Matt for repairing.
 - o Infield Landscaping Project, by County:
 - Trenching around most of the infield perimeter done on 2/26.
 - Update?
 - Specific mowing around the infield.
 - Gave us cones
 - o Containers (John):
 - Rental Container roof leak? Fixed by Doug and Dana.
 - Additional container, rearranging/consolidating contents?
 - o List of maintenance needs stacking up:
 - Line painting scheduled for July 6 & 7 (Thurs and Fri) by Target Painting
 - John has comment about Keirin start line and Chariot race start line
 - Paint picnic tables, old and "new".
 - Need to cover up some holes on the turn 1&2 berm
 - Squirrel barrier needs repair
 - o - Supplies, is anything needed?
 - stools
 - yellow light for help at evening events

2B. Sponsorship/Marketing/Publicity (Erik Salander, Chair)

Marketing Comm report - Alana:

- o Designer work: first draft is in and Erik and Alana will meet with her for updates,
- o t-shirt design (adaptable to poster?) and hoping to have an online store up before the fall omnium series
- o 60th anniversary logo, for caps, bottles etc
- o website refresh
- o fake IG account update - unsure if we will ever get @hellyervelodrome account back.
- o - anything more?

- o Sponsor reachout - Erik to initiate

2C. Supervisors (Annabell Holland, Chair)

- Teo just needs the first aid and he will be good to go.

- Safesport link expired recently, it should be up and running soon.
- Marissa to do Safesport
- Matt finished up FA and CPR
- John S finished FA and CPR
- Alana is shadowing and following procedure
- rental bikes and shed left in a mess
- Discussed supervisors covering mid week private events.
- human powered vehicles went well.

Mark needs more supervisors on Saturdays

2D. Scheduling (Annabell Holland, Chair)

- - Private sessions - No new sessions coming in.
- - Training sessions - small discussion about keeping up with the calendar
- - Racing - general discussion. Handed it back to Erik!
- - Calendar/Square/HellyerReg coordination.
 - Can we find someone to work part time (1-2 hour a week) to keep calendar updated and coordinate calendar, square and hellyer registration. Matt to ask Teo, Alana asking Jimmy Ngo or Carsten.

2E. Racing (Stephen Doll, Chair)

- - May 4th meeting? no meeting happened
- - Next meeting is scheduled for June 1st.
- - Summer Elite Series update - posting friday night flyers - getting registrations up soon. Altovelo SJSU, Eclipse
- Larry and Stephens race - once square is ready to go Alana will post about it and folks can register.

2F. Upgrades (Matt Martinez, Chair)

- - Upgrades
 - Juniors are upgrading, many new Cat 4s.
 - Discussed other men upgrading.
 - We discussed the wide range of abilities in the Women's field, given the lack of a Womens B option. We discussed if there's a way to bring the racing within the field closer to parity to help with attendance.
 - Beginner racer program was offered early in season, but how do we get more BRP during the season to help educate brand new folks and bring them into racing faster?
 - Stephen explained demerit procedure at Jerry Baker...
 - Annabell noted that our sports agency is USAC - so we want to be sure we are using the same rules and vernacular when discussing fields and upgrades etc.
- - USAC procedures
 - Are upgrade rules accurate as of 2023? trying to solidify policies in the usacycling website.
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- - Need to Update the Upgrades webpage - once we have specifics, then Alana will promote on social. Currently waiting on guidance from USAC since they pulled guidelines out of the website and rule book

3. NEW or OTHER BUSINESS

3A. Other business

3B. New business

- o **Agenda item: Discuss fees for WNTL, STT, Sprint and weekend race events.**
Eve is training new officials,
attendance numbers are generally down
Matt increased racing fee - now \$37 ea for day of registration.
Suggested adding a package purchase to bring in extra revenue similar to how Friday night racing is going to sell “ buy 4 get the 5th free”
Matt asked to add Teo to the ncva list - (maybe we need to make a fast way to add folks to the NCVA email list!)

The meeting adjourned at approximately 8:53 PM.

Marissa Axell; recording the minutes of the May 2023 NCVA Board Meeting.