

Minutes of the Board of Directors Meeting of the Northern California Velodrome Association (NCVA) April 20, 2023 at 7:05 PM, Via Zoom Call

hellyer COUNTY PARK VELODROME

Pursuant to notice duly given, a meeting of the Board of Directors (the "Board") of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the "NCVA"), was held via Zoom call, commencing at approximately 7:06 PM.

In Attendance via conference call: Annabell Holland, Matthew Martinez, Marissa Axell,, Erik Salander,

Stephen Doll, Llsa Kiratsous

Absent: John Simmons, Alana Mari

Guest:

1. Board Director Reports:

1A. Approval of the previous month's meeting minutes

o The previous month's meeting minutes are APPROVED by a vote of 5

1B. Treasurer's Report 3/17/23 - 4/20/23 (Lisa Kiratsous)

Accounts:	Expenses:
Main: \$59,732.05	Filing expenses (fees and postage): \$74.78
Juniors: \$7,757.16	Xero: \$13
CD: \$25,678.89	Supervisors: \$700
PayPal: \$2,560.72	Maintenance (rental repair and flags): \$98.35
TOTAL: \$95,728.82	Race Director/Coaching fees: \$2,338
Revenue:	Website designer: \$675
Donations: \$60	TOTAL: \$3,899.13
Square Revenue: \$4,784.49	Notes: Forms filed for 2022: 1099s, 199, SI-100, RRF-1, CT-TR-1, 990N
Locker rental: \$200	
TOTAL: \$5,044.49	This report does not include race director fee payment for 4/19.

- Working on Square building the schedule for training and racing
 - o not sure about updating the square "level" of service, \$29 to over \$100/mo, not sure it makes sense.
- Social Media as we are a 501c3 and we can not call out specific politicians
 - Recommend that we are all approving political statements and they are following rules of 501c3

1D. President's Report (Erik Salander)

- Working with Melissa Avery of NCNCA to get our events on their calendar.
- o I need to work on vouchers for the NCNCA womens series.
- Annual Financial docs forwarded from Lisa to the County, and archived in the Board google group.

2. Committee Updates:

2A. Infrastructure (Erik Salander, Chair)

- Infield Landscaping Project, by County:
- o trenching around most of the infield perimeter done on 2/26. Nothing since then.
- Update?
 - Erik will ask them to put a warning cones out on the track to help raise awareness and safety
- Containers (John): Move to next month.
- Matt found 8 x 8 containers, trying to negotiate a deal.
- Rental Container roof leak? Fixed by Doug and Dana.
- Additional container, rearranging/consolidating contents?
- List of maintenance needs stacking up:
- With concrete repair, the lines need repainting (red line already needed repainting)- we are overdue to paint the lines. Motion to use \$3K to repaint the lines - all 6 approved.
- paint picnic tables, old and "new"
- o need to cover up some holes on the turn 1&2 berm
- squirrel barrier needs repair

2B. Sponsorship/Marketing/Publicity (Erik Salander, Chair) Marketing Comm report - notes from Alana

- Sponsor Update communique sent on March 16th, also posted to Sponsor page on website.
- o T-shirt design (adaptable to poster?) 60th anniversary logo.
- o 60th anniversary logo is in addition to our usual logo, (tbd for caps, bottles etc..)
- Website refresh. Lisa to send a deposit to designer.
- Fake IG account update working with META to reclaim the handle, it has been taken down.
- Discussing sponsorship levels/packages (update tbd)
- Erik: To talk about social media and political posts guidelines

- Cert renewals and expirations, get recertified asap.
- Beginner session supervisor scheduling ahead
- Rental maintenance:
 - Chris maintained them 2 weeks ago, the rental cage was a mess. now missing 4 wheels, and 4 bikes out of commission. Drop a note to AB to figure out where the mess is happening so we can keep on top of it.

2D. Scheduling (Annabell Holland, Chair)

- Private sessions 4 privates we are getting them staffed.
- Training sessions -
- o Racing May 13 & 24th
- Racing flyer on homepage having Melissa point schedule NCNCA back to our homepage.
- Calendar/Square/HellyerReg coordination.
 - Hellyer Junior's Registration for May 13th

2E. Racing (Stephen Doll, Chair)

- Early April meeting canceled.
- Next meeting is scheduled for May 4th.
- Using May 13 race to rewrite the promoter handbook

Honoring Ethan Boyes Memory: Looking at putting together a railboard banner in honor of Ethan Boyes, as well as a photo and memory on our homepage.

2F. Upgrades (Matt Martinez, Chair)

- Upgrade rules and procedures are hazy we need to nail down the message so that our racers know exactly how to get upgrades. It's been too fluid.
- o Matt M will follow up with Trish on 4/21 to find a date and Annabell will be on the call.
- Ultimately we'd like to have a webpage update on how to get upgrades for transparency

3. NEW or OTHER BUSINESS

3A. Other business

 Boulder Valley Velodrome is being resurrected. Marissa to search out details and seek if we can send a donation.

3B. New business

The meeting adjourned at approximately 8:05 PM.

Marissa Axell; recording the minutes of the April 2023 NCVA Board Meeting.