



**Minutes of the Board of Directors Meeting of the
Northern California Velodrome Association (NCVA)**
March 16, 2023 at 7:05 PM, Via Zoom Call



Pursuant to notice duly given, a meeting of the Board of Directors (the “Board”) of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the “NCVA”), was held via Zoom call, commencing at approximately 7:05 PM.

In Attendance via conference call: Annabell Holland, Matthew Martinez, Marissa Axell, John Simmons, Erik Salander, Stephen Doll, Alana Mari,

Absent: Lisa Kiratsous

Guest: James Grady, Fergus Tanaka

1. Board Director Reports:

1A. Approval of the previous month’s meeting minutes

- The previous month’s meeting minutes are APPROVED by a vote of 7

1B. Treasurer’s Report 2/17-23 - 3/16/23 - (Lisa Kiratsous)

NCVA Treasurer Report – March 2/17/23 – 3/16/23

Accounts:

Main: \$57,254.18

Juniors: \$7,757.16

CD: \$25,678.89

PayPal: \$3,161.10

TOTAL: \$93,851.33

Revenue:

Donations: \$50.00

Square Revenue: \$782.44

Expense:

Square refunds: \$18.62

PG&E: \$20.68

Xero: \$13.00

Supervisors: \$100.00

Maintenance (roof): \$74.65

TOTAL: \$226.95

Notes: I will be working on our P&L and tax filings next week after my midterm.

1C. Vice-President’s Report (Annabell Holland)

- Parking passes are in and everyone has been notified and received them

1D. President's Report (Erik Salander)

- Working with Melissa Avery and Gabby Zacks - events going onto NCNCA calendar.
- Melissa indicated that NCNCA is adding a page for Hellyer in the NCNCA website
- Alternate entrance usage due to flooding of front entrance - there's a webpage to send people to for more info.

2. Committee Updates:

2A. Infrastructure (Erik Salander, Chair)

- Office container roof leak is contained and fixed by Doug Embrisko
- Rental bike container has a new/bigger puddle in back 3rd of container 8 feet long and 3 feet wide. Might need repairs.
- Electrical repairs tbd, like the motion sensor light?
- New water fountain is installed and the infield landscaping project has started.

2B. Sponsorship/Marketing/Publicity (Erik Salander, Chair)

- Formatted newsletter, content sponsor update document sent by Alana
- Working on a sponsorship plan, with levels and packages for new sponsors
- Alana talking with a designer- t-shirt logo design and website design. Looking to merge both websites and
- Square + Wordpress. do we stay with word press? or upgrade to something else?
- Social media - we got @hellyerelodrome BACK - Claim filed by internal Meta support - we are going to try and take the name as soon as we can. WELL DONE!
- promoting Wed night track.
- Talk about a specific "hellyerelodrome" email - to give twice monthly announcement emails
- ncva logo vector art

2C. Supervisors (Annabell Holland, Chair)

- red cross online cpr training - you can do it online
- safesport done by Alana

2D. Scheduling (Annabell Holland, Chair)

- Private Sessions - "HPV" day paid deposit
- SJSU - human powered vehicle engineering program in late afternoon - tinkering in aerodynamics
- Training sessions - nothing on the schedule until it dries out
- Wed night track training going well attended
- Alana and James - racing options in June leading up to Nationals:
 - Summer Elite Series idea-- a Friday Night Series? with A/ B/ Womens fields
 - option 1 - june 2, 9, 16, 23
 - option 2 - above + july 14
 - option 3 - all fridays in june
 - Proposed to include longer distances
 - more madison practices
 - attract more wed night crit riders
 - Matt sending a WNTL flyer

2E. Racing (Stephen Doll, Chair)

- The race committee is going to update officiating information and how to promote on the website

2F. Upgrades (Matt Martinez, Chair)

- Upgrade rules are hazy - we need to nail down the message so that our racers know exactly how to get upgrades. It's been too fluid. Matt M will follow up with Trish, and perhaps Annabell will be on the call.
- Ultimately we'd like to have a webpage update on how to get upgrades - for transparency

3. NEW or OTHER BUSINESS

3A. Other business

- **Containers:** - John was looking at a new 10 foot container from container solutions (or Allied) - \$6,000. Looking at consolidating office container into a smaller footprint so that we can have bikes. Looking at TUFF sheds too -
- or an 8x8 - Matt is going to look locally too.
- Please check out the sponsor newsletter from Alana!

3B. New business

The meeting adjourned at approximately 8:40 PM.

Marissa Axell; recording the minutes of the March 2023 NCVA Board Meeting.