

President's report, for the NCVA May 19 2016 Board meeting

- Bill Nighan

In support of our goals to create great sustainable riding and racing experiences at Hellyer for anyone who wants to ride, by doubling all of our present metrics within 2 years (ridership, juniors, \$, race events), and with a long term goal of being just as active as sister velodrome Marymoor.

1. Done to date in 2016 –

1.1. Jr program launched – nicely coordinated/volunteered by Lee Povey. Two for-pay coaches, free for Juniors 2016/2017

1.2. Wednesday Night Racing launched by independent promoter Daryl Hemenway

1.2a. Generally: Mix of volunteer and professional sessions/races, supervising, coaching

1.2b. Range of price points

1.3. Finances – banks switched, P&L done and shared w County, taxes filed, finances nicely under control, safeguards in policies – thanks Sarah Trent! Strong total balance of >\$67,800 as of April 2016 BOD mtg.

1.4. Relationship with County – two meetings, positive. Likely must make an additional presentation to more Santa County County Parks colleagues of Jayme Dickson. The following are approved, within our lease agreement.

1.4a. Coaches/event promoters do not need a County permit (just work directly with NCVA)

1.4b. Renting track at \$100/hr well within our lease parameters.

1.5. Two new "full" Supervisors – thanks Bob – standards improving –

1.5a. CBCs organized and launched – thanks Lee

1.5b. Created new category of "event/session/race" Supervisor, with two individuals in process.

1.6. Rail Board inventory complete – thanks Victor - see actions below

1.7. First survey complete. Painful communication lesson but >90% positive information. Presented to Terry Shaw, positive reaction, results shared verbally with Jayme Dickson, County Parks, positive reaction.

1.8. Two club days held - very successful (thanks Lee and Bob and Mark) - can we do more?

1.9. Infrastructure getting started – green shed! (Mark).

2. FEE SUMMARY FOR 2016: NEARLY THE SAME AS 2015

Fees paid by riders or entities at present, 2016

All fees Board approved

All new scheduling requests with fees are Scheduling Committee approved

1. NCVA per ride fee: SAME

Adults \$5/rider per visit, \$120/year

Juniors \$0/rider per visit

Supervisors \$0/rider per visit

Board members \$0/rider per visit

2. Velodrome 3rd party rental (clubs, corporations), NEW 2016

- 2 per week max

- \$100/hr, with 3 hour minimum (option to wave for non-profits, with Board approval)

plus

- entity pays a Coach/Supervisor the Coach's private hourly fee

or

- entity pays a Supervisor/non-coach \$40/session, there may be more than one person

- Supervisor/non-coach may request an hourly fee, to be negotiated before the event, suggested \$25/hour

3. Structured Coached or Supervised Session, SAME EXCEPT NO COUNTY PERMIT REQUIRED

- NCVA per ride fees apply, and

- Supervisor or Coach may charge \$0 to \$150/rider, subject to Scheduling Committee

4. Unstructured Session with Coach or Supervisor, SAME

- NCVA per ride fees apply, and typically \$0 additional for Coach or Supervisor

5. Harry Lee Junior Coached Session, NEW, COACHED, BUT SAME \$0 FEE FOR JUNIORS

- NCVA approved, backed (via Scheduling Committee):

- \$0/rider per visit for 2016, 2017. for Juniors

- Coaches either volunteer or are paid \$25/hour by Junior Fund

6. Evening or Weekend Races (ATRA or USAC)

- NCVA per ride fees apply (directed by Promoter to NCVA on behalf of rider)

- Total per rider typically \$10 to \$30 for 2016, negotiated case by case with Scheduling Committee.

- Promotor covers all other expense (additional labor, USAC referees)

7. Locker rental: SAME

- Treasurer administrated

\$150/year for 2016

8. Rates paid to Supervisors/non-coaching, 2016: SAME plus potential hourly fee

- Saturday AM Beginners Session (up to two Supervisors): \$40 each

- For Unstructured Sessions: \$0

- For Special Events (3rd party rentals, Structured session or race, with income >\$100): Either \$40 or

Supervisor/non-coach may request an hourly fee, to be negotiated before the event, suggested \$25/hour,

9. Bicycle rental SAME

- Adults \$5 per session

- Juniors/students \$0 per session

3. TO DO, rough order of priority - let's assign these:

*** Race direction promotion for 2016

3.1. NCVA to put on Sr Districts and Masters Districts – stating that additional volunteers are NECESSARY. Bill Nighan will lead (will happily relinquish lead to someone experienced or motivated) - need a lot of help - will create list of tasks.

3.1a. There is demand for Tuesday Night Masters Racing !!! Any takers want to put this on?

3.2. Create easy template for volunteers or semi-professionals for next year (add or replace old bible) that can be used going forward

*** Sponsorship/advertising/promotion for 2016/2017

3.3. Invoice all existing rail board holders (send photo, recommendation of new sign if needed?) – Sarah Trent

3.4. Use flyer to ask for new ones

3.4a. Facilitate the rail board process – get it made for the advertiser / sponsor
Kira Maximovich

3.5. Can we actively promote more club and corporation days? Need coaches supervisors (Lee, Bob, Dan Smith has offered, are there more?)

3.6. Actively promote Junior program fund-raising, for 2018?

3.7 Possible auctions / events 2017 - 2018

*** Physical infrastructure for 2016/2017

3.8. Asphalt – need advice from County and/or Parks on qualified vendors (plan on Oct-Nov 2016)
Mark Koenig can you lead with Phil Hearin advice (maybe Annabel Holland)

3.9. Paint rail boards as needed – volunteer led by Mark Koenig

3.10 Take down green shed – Mark has it in process.

3.11. Get a new lighting quote – Mark Koenig

3.12. Chairs – purchase 10-12 plastic matching – I have quotes - can I have a small budget

3.13. New small container, rework large container for additional locker

3.14. Fence repairs – maybe

3.15. Landscape repairs – County and Parks?

Other items –

*** Website

3.16. Website – 2016 and 2017

3.16a. First – now - just delete all old stuff and update information as needed – can Bess do this?

3.16b. Second – soon - add brief bios of Board –

3.16c. For 2017 – full website upgrade, and more/better social networking and promotion (FB)

3.17. Need to post feedback from survey – Bill has draft of answers to the FAQs – for June 1

a. Short newsletter about monthly thereafter (July 1, etc until season ends)

*** Policies –

3.18. Who gets to race - I would like this written down succinctly. Who can I specifically task - Dan Smith, and then we approve via email?

3.19. Do we need a Supervisors meeting, or two possible dates? We are elevating standards, starting with CBCs. In return let's treat our supervisors really well.

*** Membership for 2017

3.20. Reform the way members join, remind them of etiquette, possible a small fee (\$5-\$10), all online

a. NCVA mailing list only for members