

Northern California Velodrome Association (NCVA) Board of Directors Meeting

Feb 18, 2016, 6:30PM, Sports Basement Campbell, CA

Pursuant to notice duly given, a meeting of the Board of Directors (the "Board") of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the "NCVA"), was held at Sports Basement, Campbell, commencing at approximately 6:30 PM.

In Attendance: Peter Bohl, Lee Povey, Bill Nighan, Bob Cronin, Mark Koenig.

Absent: Victor Tort, Sarah Trent, and Stelios McDonald.

1. Approval of Minutes – The January meeting minutes were approved unanimously.

2. A brief discussion about last month was held. The Board agreed unanimously to appoint Mark Koenig to the NCVA Board, effective immediately. There were no objections.

3. Board Director Reports

3A. President's Report (B Nighan)

- Goals for 2016 and beyond:
- *** Bring a whole new level of racing, programs, excitement back to Hellyer, in a sustainable way, while not breaking the bank.
- Provide great riding experiences to everyone who want to ride, sustainably : mix of volunteers and professionals
- Double everything in two years: ridership, programs/races, annual income (bank balances)
- Elevate status of racing, districts, promotion – with juniors, women – sustainable professionally run evening race series and weekend races with online results, track records, prizes
- Elevate the junior program – use our funds to pay contracted coaches do it this year, to start a new program, consider fees if necessary after donor funding ends, if it cannot be refreshed.
- Ridership – something like 400 – lets double it in <2 years. Beginner sessions and intermediate racing.
- Bank \$50,000 – lets double it in <2 years, with a combination of sponsorship, possible fee adjustments, but only after a questionnaire or survey to provide information to our ridership and to see what our ridership thinks.
- Adjust prior ways of doing business to let promoters be paid professionals, or volunteers if they prefer. Both types can work.
- Treat volunteers really well – Sarah/Lee rewards program, acknowledging supervisors \$50.
- Get the word out – more photos, more Facebook, and race posters when the time comes.
- Bill also reported on the award of the 2016 Wednesday Night Race Series to promoter Daryl Hemenway. Daryl's proposal was the only response to our solicitation for race promoters for the 2016 Wednesday Night Races, and fortunately it is an excellent and well –considered proposal, with all necessary categories, Seniors, Women, and for the first time, two age categories for Juniors, which doubles that opportunity for Juniors. Juniors will not have to pay a race fee. The series will have season long omnium points, prizes, and prize money. On behalf of the Board and with the Board's approval in advance, Bill contacted Daryl on February 4th to inform him of the Board's decision.

• 3B. Vice Presidents (L Povey)

- Lee discussed his efforts in finding coaches for the new Junior Program. He had two new coaches-in-training identified. He described a February 9th meeting held by with Andrew Lanier and Bill Nighan, where Andrew agreed to continue as a volunteer coach for Tues

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junior sessions in 2016, and he agreed to be the lead person for Junior Districts but made it clear he needs help. Lee informed the Board of his intent to volunteer his time to train two new coaches.

- Rates of payment for the two new coaches in training were discussed. The Board also discussed requiring the two new coaches-in-training to become entry level USAC coaches, and discussed paying for that expense, as well as paying for first aid. The Board unanimously agreed that \$25 per hour for the new coaches in training was a fair rate of payment. The Board discussed how funds from a donor of \$9,999 were earmarked specifically for exactly this purpose. The Board discussed how that amount of funding would be enough for the 2016 season, and most of the 2017 season.
- The Board authorized Lee to continue his search for coach-in-training candidates, with some candidates introduced by Sarah Trent.
- **3C. Treasurer (S Trent, not present)**
 - Sarah sent in a report via email during the meeting to indicate that the combination of funds in bank accounts and in deposits to-be-made totaled \$63,505.
 - She reported a donation of \$250, and that 6 annual passes had been purchased for a total of \$720.
 - She reported that lockers were fully rented and fully paid for, and described demand for at least 9 more lockers, which could be more revenue, albeit after an investment in new lockers.
 - She is still working on changing banks, on buying proper accounting software, on preparing taxes, on providing tax and 501(c)(3) information to El Camino Hospital for a potential donation.
- **3D. Secretary** Stelios could not attend the meeting due to a conflict.

4. Committee Updates

- **4A. Infrastructure (Lee Povey)**
 - The Board asked Mark Koenig to take the lead as Infrastructure Chair – Mark agreed.
 - A discussion was held about a near term project of removing the green tower (the former announcers stand).
 - A discussion was held about the need for more outdoor chairs, as many are broken.
 - A discussion was held about the upcoming asphalt slurry requirement, which will cost between \$8k and \$10k to the best of our knowledge. We are still coordinating with our County and Parks contacts on the best method and potential dates for that; they agreed to send a list of potential contractors (at our last face-to-face meeting).
 - A discussion was held about a potential fee structure for riders, for coaches, and for rental of the velodrome by the hour. The reason for considering potential fee increases is that the County has told the NCVA that it must be financially self-sufficient, that park charter funds or improvement funds were not available. Lee and Bill presented some tentative fees that have been reviewed carefully against comparable fees elsewhere, and against Hellyer's present fees. All fees and rates discussed are less than, or in certain cases equal to, those of other comparable velodromes in the USA. The Board unanimously approved that Bill could discuss these potential fees with our County and Parks representatives again.
 - The Board discussed that no fee structure change should be made without careful reasoning and timing.
 - The Board discussed the use of a survey to gain feedback from the ridership, in parallel with discussion with the County.
- **4B. Scheduling (Bill)**

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- Bill reported that the Scheduling Committee was working smoothly.
- Bill reported that Sprint Clinics had been added, several Saturday afternoon sessions, and three specific sessions – one for aero testing, one corporate session, and one club session.
- **4C. Sponsorship (V Tort) -**
 - Victor was not present, but we reviewed an updated spreadsheet of present rail board sponsors that Victor had researched.
 - The Board agreed that we needed to call/contact existing rail board sponsors first to see if they would like to renew their rail board sponsorship, with these efforts to be assigned at the next meeting.
- **4D. Upgrades** – Lee reported that there were no riders eligible for upgrade in this last month. We did discuss the requirements for a rider to race for the first time, and discussed standards and discussed potential administration of standards.
- **4E. Supervisors** – Bob reported that he would be holding a Supervisors meeting soon. We discussed the need for first aid and the need for CBCs (criminal background checks) as a standard. We discussed the need for several more Supervisors, that we would like to have 2 Supervisors every Saturday Morning. We discussed compensating Supervisors \$25 per hour.

5. NEW or OTHER BUSINESS

- Dan Smith has asked for permission to drive a motorcycle as a motor pacer at the velodrome. He is a professional coach, has insurances, and has a motorcycle license. The Board unanimously approved Dan's request, but indicated that this approval could be taken away by the Board for any reason, as it can for any other motor pacer . Bill agreed to contact Dan with this decision.

6. Adjournment

- The Board agreed unanimously to adjourn at approximately 8:30

Bill Nighan

Recording the minutes on behalf of Secretary Stelios Mcdonald (who could not attend this Board meeting)