

**NORTHERN CALIFORNIA VELODROME ASSOCIATION
BOARD OF DIRECTORS MEETING**

January 17, 2013
Hellyer Park Visitors Center
985 Hellyer Avenue
San Jose, CA 95111

Pursuant to notice duly given, a meeting of the Board of Directors (the "Board") of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the "NCVA"), was held at the Hellyer Park Visitors Center, 985 Hellyer Avenue, San Jose, CA 95111 at approximately 7:00 PM.

Board members Rich Allen, Peter Bohl, Beth Lubov Butrymowicz, Liz Carlson, Michael Hernandez, Elizabeth Hernandez-Jones, Steve Jones, and Greg Tsutaoka were present in person. Dan Smith was absent.

Mr. Jones acted as Chair of the meeting and Mr. Tsutaoka acted as Secretary.

John Simmons was present as a Guest.

1. Minutes Approval

On motion made by Ms. Lubov Butrymowicz, seconded by Ms. Hernandez-Jones and motion carried the minutes of the January 17, 2013 Board meeting were approved and unanimously carried.

2. Interim Treasurer Report

Mr. Jones reported on the transition and reconciliation process from Ms. Glass (former Treasurer) to Mr. Jones (interim Treasurer). Multiple Bank America accounts were consolidated into a single Meriwest account. Accounting system was transferred from an Excel ledger to Quickbooks. Full year 2012 financials are unavailable do to the transition process is in process.

On motion made by Ms. Hernandez-Jones and seconded by Mr. Hernandez motion carried the financial income report for the period of September 20, 2012 through January 17, 2013 were approved and unanimously carried.

3. Marketing Committee Report

Ms. Lubov Butrymowicz reviewed marketing programs, tasks and deliverables for 2013. Mr. Allen commented on the direct correlations between marketing and sponsorship.

On motion made by Mr. Hernandez and seconded by Ms. Hernandez-Jones motion carried to compensate newsletter designer an annual 2013 training pass plus \$15/issue for services was approved and unanimously carried.

4. Sponsorship Committee Report

Mr. Allen updated advertising boards sales pipeline report. Mr. Jones commented that all boards and advertising revenues from boards are for the benefit of NCVA. Mr. Allen further detailed the racer advertising board referral program.

On motion made by Mr. Allen and seconded by Ms. Lubov Butrymowicz motion carried "Your Ad Here" on the Hellyer sign was approved and unanimously carried.

5. Adjournment

There being no further business for discussion, the meeting was adjourned at approximately 8:32 PM.

GREG TSUTAOKA

Greg Tsutaoka
Secretary