

**NORTHERN CALIFORNIA VELODROME ASSOCIATION**  
**BOARD OF DIRECTORS MEETING**  
March 15, 2012  
2475 Hanover Street, Palo Alto CA

Pursuant to notice duly given, a meeting of the Board of Directors (the “Board”) of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the “NCVA”), was held at 2475 Hanover Street, Palo Alto CA at approximately 7:00 PM.

Board members Peter Bohl, Cindy Glass, Elizabeth Hernandez-Jones, Steve Jones, Dave McCook, Sam Milroy, Cathy Morgan, Jay Parkhill, Mark Rodamaker, and Michael Wesley were present in person. Board member Dan Smith was absent. Mr. Jones acted as Chair of the meeting and Mr. Parkhill acted as Secretary. Mark Altamirano attended as a guest.

**1. Minutes of February 16 Meeting**

One motion made, seconded and unanimously carried the minutes of the February 16, 2012 NVCA Board meeting were approved.

**2. Treasurer’s Report**

Ms. Glass provided a summary of recent NCVA financial activity. Questions were asked and discussion followed.

**3. Velodrome Challenge**

Mr. Altamirano provided an overview of the Velodrome Challenge, to be held July 6-8. Board members asked numerous questions and discussion followed regarding event scheduling, qualification to race, logistics and financing plans.

Mssrs. Altamirano and Jones discussed a proposal whereby the NCVA would co-promote the event with lead promoter MR Berkeley/White Oak Advisors. Board members agreed that Mssrs. Altamirano and Jones should develop a full proposal to present at the next Board meeting.

**4. Sponsorship and Marketing**

Ms. Hernandez-Jones discussed recent marketing efforts and distributed copies of a promotional poster to hang in bike shops, gyms and other facilities to encourage ridership and audience attendance at the track. Mr. Jones described efforts to recruit track sponsors and sponsors for

**Adjournment**

There being no further business for discussion, the meeting was adjourned at approximately 8:45 PM.

*Jay Parkhill*  
Secretary