

**MEETING OF
THE BOARD OF DIRECTORS OF
NORTHERN CALIFORNIA VELODROME ASSOCIATION**

A California nonprofit corporation
December 16, 2010

Pursuant to notice duly given, a meeting of the Board of Directors (the “Board”) of the NORTHERN CALIFORNIA VELODROME ASSOCIATION, a nonprofit California corporation (the “NCVA”), was held at 2475 Hanover Street, Palo Alto CA at approximately 7:00 PM.

Board members Rick Adams, Peter Bohl, Warren Geissert, Cathy Morgan, Beth Newell, Jay Parkhill, Brian Peterson and Giovanni Rey were present in person. Board members Pete Billington, Daniel Farinha and Lisa Hern were absent. Mr. Peterson acted as Chair of the meeting and Mr. Parkhill acted as Secretary.

Approval of November 2010 Meeting Minutes

Mr. Parkhill presented the minutes of the November 11, 2010 Board meeting. Upon motion duly made, seconded and unanimously carried, minutes of the November 11, 2010 meeting were approved.

Financial Update

Mr. Adams offered a summary of the NCVA’s financial activity during November. Discussion followed. The Board then discussed 2011 locker rentals and annual training passes and the Board agreed to make no changes to pricing or other terms of either policy in 2011.

Committee Updates

The Policy Committee described its recent activities, including procedures for collecting county and USAC liability waivers.

The Communications Committee presented ideas regarding the NCVA website and potential benefits and downsides of integrating the site with the NCNCA’s website. Following motion made, seconded and unanimously carried it was:

RESOLVED, that the Communications Committee is authorized, directed and approved to continue evaluating technical and procedural integration mechanics and to work toward integrating the NCVA’s website with the site at www.ncnca.org as the committee deems appropriate without sacrificing the NCVA’s distinct identity.

The Communications Committee further described its need to have a single point of contact for ATRA communications. Ms. Morgan agreed to serve as ATRA liaison.

The Race Committee provided a detailed overview of current race scheduling, promoter training plans, ways to recruit experienced promoters and sponsorship ideas. The committee also presented a draft of its updated promoter guidelines. Extensive discussion followed.

The Sponsorship and Marketing Committee presented ideas to assist promoters in developing race and velodrome sponsors. Extensive discussion followed.

Next Meeting

It was agreed that future meetings should be held at 2475 Hanover Street, Palo Alto CA until further notice.

Adjournment

There being no further business for discussion, the meeting was adjourned at approximately 8:50 PM.

Respectfully submitted,

Jay Parkhill
Secretary of the Meeting